

STRATEGIC PARTNERSHIP PROSPECTUS

THE FOUNDER'S VISION

Building the future through skilled trades.

- We believe the skilled trades build our homes, hospitals, schools, factories, infrastructure, and future.
- We believe every person deserves to understand the opportunities these careers provide.
- We believe employers, educators, governments, workforce organizations, and communities are strongest when they work together.
- We believe awareness creates opportunity.
- We believe opportunity changes lives.

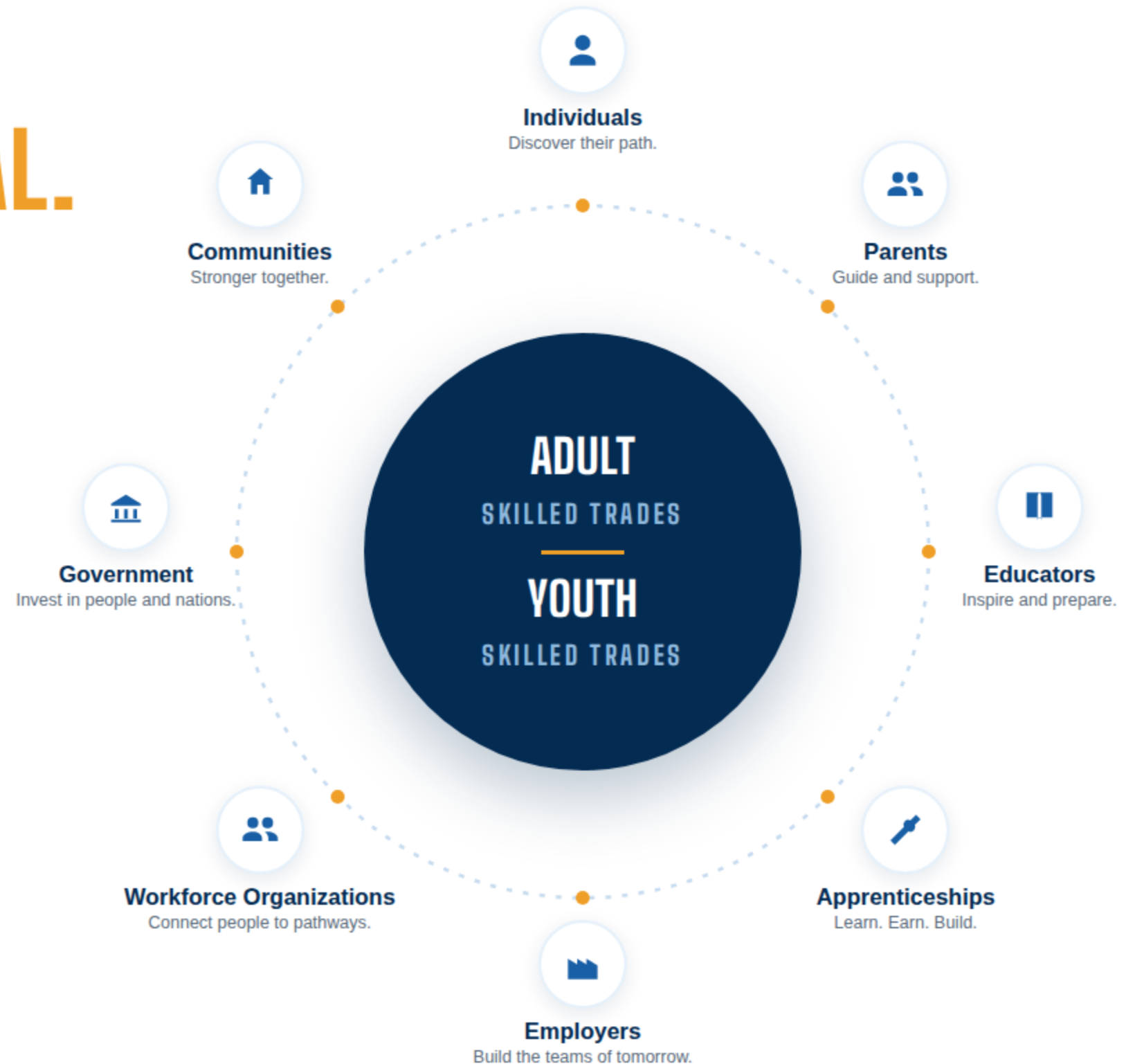
That is why Adult & Youth Skilled Trades exists.

AWARENESS. OPPORTUNITY. IMPACT.

ONE ECOSYSTEM. ENDLESS POTENTIAL.

Adult & Youth Skilled Trades connects people to life-changing careers — and helps employers, educators, governments, and communities build a stronger future together.

- 1 ONE MISSION**
Expand awareness. Create opportunity.
Strengthen communities.
- 2 ONE ECOSYSTEM**
Many partners. One shared future.
- 3 ONE IMPACT**
Stronger workforce. Stronger world.



FOUNDING BUILDERS

**BUILDING THE FUTURE.
TOGETHER.**

Our Founding Builders are visionary partners who share our commitment to expand awareness, create opportunity, and lay the foundation of a stronger tomorrow.



MORE THAN SUPPORT

A shared commitment to awareness, opportunity, and impact.



MORE THAN RECOGNITION

A lasting partnership to build the future workforce.



MORE THAN TODAY

A legacy for generations to come.

BUILDER COMMIT



- Founding Builder recognition on both sites
- Mission-partner badge for your channels
- Quarterly ecosystem briefing

SILVER BUILDER INVEST



- Everything in Builder
- Featured directory listing & logo placement
- Co-branded awareness content

GOLD BUILDER LEAD

- Everything in Silver
- Sponsored career pathways & regional spotlights
- Outcomes & engagement reporting

PLATINUM BUILDER TRANSFORM



- Everything in Gold
- National program partnership at scale
- Advisory seat shaping what we build next

UNITED BY PURPOSE.

GUIDED BY PRINCIPLES.

BUILT TO LAST.

Our Founding Builders sign the **Skilled Trades Constitution** — a declaration of belief in people, potential, and the power of skilled work.

A MOVEMENT MAKING **IMPACT.**

Every page represents a person finding their path. Every partner represents opportunity. Every country represents a stronger future — built with real, verifiable reach.

“The skilled trades build more than careers — they build communities, nations, and the future.”

— **OUR BELIEF**

4

COUNTRIES

US, UK, Germany & Canada — united by one mission

200+

PAGES OF GUIDANCE

Careers, funding, salaries & training — all official sources

900+

**COLLEGES IN OUR
DIRECTORY**

Community & technical colleges, searchable free

4

NATIONAL JOB FEEDS

Live vacancies from official & leading job systems

2

LANGUAGES

Full guides in English and German

OUR JOURNEY

2025 — The Spark

We saw the awareness gap — and the need for change.

Early 2026 — The Build

Two platforms, AI career tools, and partnerships took shape.

May 2026 — The Launch

AdultSkilledTrades.com & YouthSkilledTrades.com go live.

Beyond — The Future

UK, Germany & Canada live — and we’re just getting started.

**THE FUTURE ISN’T WAITING.
NEITHER ARE WE.**

Thank you to the partners, founders, and champions building it with us.

WE BELIEVE in people.

WE INVEST in potential.

WE BUILD for tomorrow.

WE IMPACT the world.